

SHRI RAMASAMY MEMORIAL UNIVERSITY SIKKIM

5TH MILE, TADONG, GANGTOK, SIKKIM 737102

PLACEMENT & TRAINING CELL

SRMUS/PAT/2021-22/012

Date: 12-10-2021

PLACEMENT DRIVE NOTIFICATION

Company	IndiaMART
About the Company	IndiaMART is India's largest online B2B marketplace, connecting buyers with suppliers. With 60% market share of the online B2B Classified space in India, the channel focuses on providing a platform to Small & Medium Enterprises (SMEs), large enterprises as well as individuals. Founded in 1999, the company's mission is 'to make doing business easy'. IndiaMART offers a platform to over 131 million buyers to search from over 74 million products and get connected with over 6.4 million reliable and competitive suppliers. IndiaMART has been the proud recipient of the "Most Promising Company of the Year" at the CNBC Awaaz CEO Awards in 2019, 'Video Content in a Business Website-Special Mention' at Video Media Awards and Summit 2019, 'Best Online Classified Website' at Drivers of Digital Summit & Awards 2018, 'Best Business App Award' at GMASA 2017, 'Special Contribution Award' at WASME – Super SME Awards 2016, Manthan Award South Asia and Asia Pacific 2013 under the 'E-business and Financial Inclusion' category and Red Herring 100 Asia Awards 2008. IndiaMART has over 2,754 employees located across 32 offices in the country. We look forward to having you as a part of the team. Website - https://www.indiamart.com
Job Title	Executive- Client Servicing (KCD)
Job Description	Position Description: Our client servicing professionals focus on managing clients, maintaining a long-term relationship with clients and maximizing sales opportunities within them. This position allows you to build productive, professional relationships with key personnel in assigned client accounts. Our top client servicing professionals are passionate and driven in order to produce top results, all the while maintaining integrity. Position holder will be an individual contributor, responsible to generate revenue through serving existing clients, managing their retention and renewal year on year and upsell. Job Summary: • To generate leads & identify decision makers within targeted leads and initiate the sales process. • To penetrate all targeted accounts and originate sales opportunities for the company's products and services. • To set up and deliver sales presentations, product/service demonstrations on daily basis. • To ensure systematic follow-up with the client organizations to take the sales pitch to time-bound closure. • To be an interface between the customer and internal support teams to ensure that the customer receives the best possible service from the company. • To ensure that all payments are collected as per the company's payment terms. • Ensure adherence to sales processes and requirements. • Achievement of monthly, quarterly & yearly business plan. • Forecast sales, develop "out of the box" sales strategies/models and evaluate their effectiveness. • Evaluate customers' skills, needs and build productive long lasting relationships. • Meet personal and team sales targets. • Achievens sales targets through new client acquisition and growing existing client base. • Achieving sales targets through new client acquisition and growing existing client base. • Area Mapping, cold calling, prospecting, negotiation, closing on commercials and deals. • Building and managing strong relationships with clients and customers.

Job Location	PAN India
Eligible Degrees	мва
Eligibility Criteria	 Mandatory below mentioned percentage for respective qualification. 10th & 12th - 80% & above. Graduation & Post Grad - 55% & above. Must have their Own Vehicle (two/four wheelers) Must have an Android Phone with android version (lollipop or above) Must have a Valid Driving License or Learning License Must Have Laptop of their own Must have PAN Number, Aadhaar Card or Acknowledgement of same.
Desired Skills	 Quick thinking and problem solving skills Able to work independently and as a team player Excellent verbal communication skills Excellent active listening skills Knowledge: Knowledge and application of sales techniques such as: Seek Opportunity, Rapport building, selling on emotion, ownership, building value in the product, and upselling. Attitude & Behaviour: Positive and enthusiastic attitude Handles Rejection well Customer focus and result oriented approach
Compensation (CTC)	Rs. 5 LPA
Selection Process	Will inform later.
Date of Interview	Will inform later.
Venue	Virtual/Online